



**Local News Map Data
October 1, 2018**

ABOUT THIS PROJECT

The Local News Map is a crowd-sourced resource that tracks what is happening to local newspapers, broadcast outlets and online news sites in communities across Canada. It displays data going back to 2008, which marked the beginning of a deep recession and a turning point for many previously profitable local news organizations. This report, which is produced every two months and archived [here](#), summarizes the latest data available on the map.

This project is the result of a collaboration between Professor [April Lindgren](#), lead investigator for the [Local News Research Project](#) at Ryerson University's School of Journalism and Associate Professor [Jon Corbett](#), who leads the University of British Columbia's [SpICE Lab](#) (Spatial Information for Community Mapping). It was created with financial support from [Canadian Geospatial and Open Data Research Partnership](#); Canadian Media Guild/CWA Canada; Canadian Journalists for Free Expression; a Mitacs Accelerate grant; Unifor; and Ryerson University.

Credits/citations: The Local News Map is a joint project of the Local News Research Project at Ryerson University's School of Journalism and the University of British Columbia's SpICE Lab (Spatial Information for Community Mapping).

Lindgren, April and Corbett, Jon. *Local News Map Data*.
<http://localnewsresearchproject.ca/category/local-news-map-data>

Visit the map: <https://localnewsmap.geolive.ca/>

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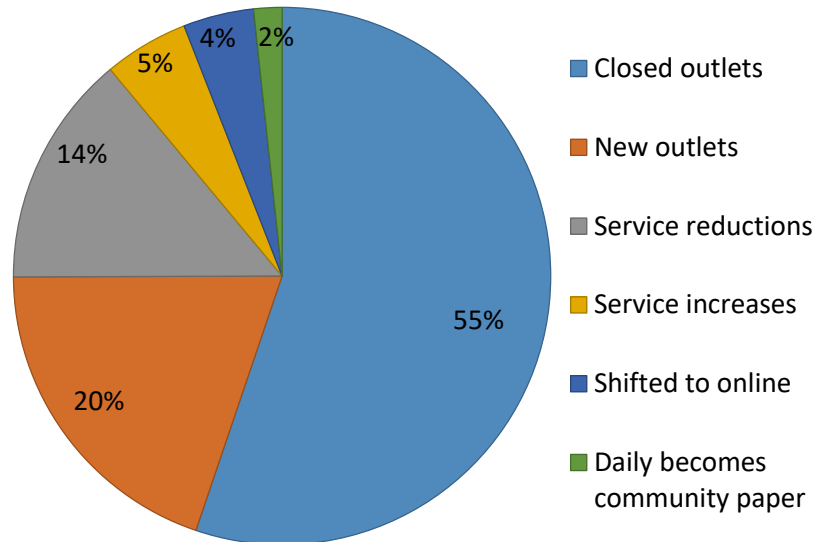
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Overview of map data

The map displayed a total of 471 markers representing changes to local news outlets of all types between 2008 and October 1, 2018.

Breakdown of all markers by type of change that occurred:

closed	216
closed due to merger	44
daily (free) becomes a community paper	1
daily becomes a community paper	7
decrease in service	66
increase in service	24
new	77
new outlet produced by merger	16
shifted to online	20



Breakdown of all markers by type of media:

community paper	272
daily paper - free	27
daily paper - paid	36
online	61
radio - private	7
radio - public	11
TV - private	33
TV - public	24

Breakdown of all markers by ownership:

Independent owners	85
Postmedia	43
Black Press	36
Transcontinental	34
Sun Media	30
Metroland	30
CBC/Radio-Canada	28
Glacier Media	20
Torstar	16
Quebecor	15
Bell Media	13
Rogers Media	12
Other	109

Note: only owners with more than 10 markers are listed in the table

Local news outlets that have closed since 2008

Total number of closings: 260 (216 direct closings + 44 closings due to mergers)

Number of communities where a local news outlet has closed: 190

Breakdown of closings by type of media:

community paper	189
daily paper - free	23
daily paper - paid	13
online	13
radio – private	2
radio – public	6
TV – private	14
TV – public	0

Breakdown of closings by ownership:

Postmedia	32
Transcontinental	30
Independent	29
Black Press	27
Sun Media	25
Glacier Media	16
Metroland	16
Torstar	15
Other	70

Note: only owners with more than 10 markers are named in the table

Newly launched local news outlets since 2008

Total number of markers representing new outlets: 93 (77 new outlets + 16 new outlets produced by mergers)

Number of communities where a new local news outlet has been launched: 69

Breakdown of new outlets by media type:

community paper	39
daily paper - free	1
online	42
radio – private	4
radio – public	3
TV – private	3
TV – public	1

Breakdown of new outlets by ownership:

Independent	43
Metroland	7
Village Media	7
Rogers Media	6
Black Press	4
Your Community	4
Voice	
CBC/Radio-Canada	4
Glacier Media	2
Transcontinental	2
Other	14

Note: only owners with more than 1 marker are named in the table

Increases in service since 2008

Total number of service increases: 24
Number of affected communities: 21

Breakdown of service increases by type of media:

community paper	4
daily paper - free	0
daily paper - paid	3
online	6
radio - private	0
radio - public	1
TV - private	9
TV - public	1

Note: Examples of service increases include longer local news casts, the launch of a new local news program, increased frequency of publication for newspapers

Decreases in service since 2008

Total number of service reductions: 66
Number of affected communities: 42

Breakdown of service reductions by type of media:

community paper	21
daily paper - free	1
daily paper - paid	13
online	0
radio - private	1
radio - public	1
TV - private	7
TV - public	22

Note: Examples of service decreases include shorter newscasts or fewer print editions per week for newspapers

Breakdown of data by type of local media (2008 to October 1, 2018)

NEWSPAPERS

- Total number of markers representing changes at newspapers: 335

Closings

- Total number of newspapers that have closed: 225 (181 direct closings + 44 closings due to mergers)
- Number of communities where newspapers have closed: 178

Launches

- Total number of markers representing newly launched newspapers: 40 (24 new outlets + 16 new outlets produced by mergers)
- Number of communities where new newspapers have launched: 35

Community newspaper markers on the map (published fewer than five times per week)

- Total number of community newspaper markers: 272
- Total number of community newspapers that have closed: 189 (148 direct closings + 41 closings due to mergers)
- Number of communities affected by the closing of a community paper: 156
- Total number of new community newspapers: 39 (23 new outlets + 16 new outlets produced by mergers)
- Number of communities where a new community paper has launched: 34

DIGITAL NEWS SITES

- Total number of markers representing changes at online news sites: 61
- Total number of newly launched online news sites: 42
- Total number of closed online news sites: 13

RADIO

- Total number of markers representing changes at radio stations: 18
- Total number of new radio stations: 7
- Total number of closed radio programs: 8
- Total number of radio station service reductions: 2
- Total number of radio station service increases: 1

TELEVISION

- Total number of markers representing changes to television stations: 57
- Total number of new TV stations: 4
- Total number of closed TV stations: 14
- Total number of TV station service reductions: 29
- Total number of TV station service increases: 10

Provincial data for changes to local news media since 2008

Breakdown of changes to local news outlets by province

Province	Number of closings/ closings due to mergers	Number of new/ new outlets due to merger	Number of service reductions	Number of service increases	Total # of markers
Alberta	33	11	10	1	55
British Columbia	53	17	11	2	83
Manitoba	5	2	4	1	12
New Brunswick	1	4	1	1	7
Newfoundland and Labrador	3	0	3	0	6
Northwest Territories	1	0	1	1	3
Nova Scotia	12	9	5	4	30
Nunavut	0	0	0	0	0
Ontario	105	43	35	8	191
Prince Edward Island	0	0	1	0	1
Quebec	35	5	21	2	63
Saskatchewan	12	2	2	4	20
Yukon	0	0	0	0	0
Canada (total)	260	93	94	24	471

Breakdown of changes to different types of media by province

Province	Newspaper	Website	Radio	Television	Total # of markers
Alberta	36	5	4	10	55
British Columbia	61	13	5	4	83
Manitoba	6	1	0	5	12
New Brunswick	2	3	0	2	7
Newfoundland and Labrador	5	0	0	1	6
Northwest Territories	1	0	1	1	3
Nova Scotia	23	6	0	1	30
Nunavut	0	0	0	0	0
Ontario	140	29	6	16	191
Prince Edward Island	0	0	0	1	1
Quebec	47	3	2	11	63
Saskatchewan	14	1	0	5	20
Yukon	0	0	0	0	0
Canada (total)	335	61	18	57	471